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## NEWS RELEASE FOR IMMEDIATE RELEASE

## KNOWLEDGABLE CROWDS ENJOYED THE FIFTH ANNUAL SASKATCHEWAN EQUINE EXPO

Saskatoon Prairieland Park Corporation in partnership with the Saskatchewan Horse Federation and the Western College of Veterinary Medicine are very pleased with the attendance for 5<sup>th</sup> Annual Saskatchewan Equine Expo. In excess of 9000 horse enthusiasts attended the events in both the Prairieland Ag Centre and the Trade and Convention Centre over the 4-day event.

Throughout the weekend, attendees were able to take part in a variety of seminars and demonstrations presented by the Western College of Veterinary Medicine; world renowned horsemen, Jonathon Field; crowd favorite Connie Dorsch; and Cowboy Dressage expert, Lyn Ringrose- Moe.

The 'free' Thursday evening brought over 500 people to watch the Trainers Challenge participants choose their horse and work with them for the first of their 4 hour sessions. Friday and Saturday evening's Equine Extravaganza thrilled a sold out audience that featured the first Equine Expo Hunter Derby and modified Nations Cup Competitions. The Flying C's Trick Riders awed the crowd with their daring routine and demonstration of outstanding horsemanship.

The Trainer's Challenge, sponsored by NAERIC, drew large crowds for every performance and on Sunday evening Seth Abrahamson, from Broderick, Saskatchewan was named the winner. Seth was presented with a beautiful hand-made buckle from Bill Wilm from St. Brieux, SK. Team Quarter Horse won the Battle of the Breeds competition for the 3<sup>rd</sup> year in a row.

"Equine Expo has become the premier equine event in Saskatchewan and we would like to thank everyone who came out! Crowds are so enthusiastic and interested in all aspects of the weekend events. A big thanks to the members of the Saskatchewan Horse Federation who did an outstanding job on the new educational display and to the Western College of Veterinary Medicine for their continued support." Lori Cates, Agriculture Manager

For further information on the Saskatchewan Equine Expo visit www.saskatchewanequineexpo.com.

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Saskatoon Prairieland Park Corporation is a world-class destination for major programs, events, and entertainment. Prairieland Park produces, hosts and facilitates extraordinary events through superior, first-rate customer service. For more information about Prairieland Park, visit www.saskatoonex.com.